

ICAR-Indian Institute of Rice Research

Rajendranagar, Hyderabad

SWACHHATA HI SEVA PROGRAMME 2026

Day 1: National Launch

Date: 17/09/2026

Institute Name: ICAR-Indian Institute of Rice Research (ICAR-IIRR), Rajendranagar, Hyderabad, Telangana

Summary of the Activity

On 17th September 2026, as part of the Swachhata Hi Seva programme, being organized from 17th September to 2nd October 2026 at the ICAR—IIRR, Hyderabad, the programme was officially inaugurated by taking the Swachhta Pledge at the Institute.

The Swachhta Pledge was administered by the Director of ICAR-IIRR, Dr. M. Srinivas Prasad, in English, followed by the Hindi version of the pledge administered by Ms. Vanitha. The programme was attended by the permanent, temporary, contractual staff members and students of ICAR-IIRR.

As part of the programme, banners and posters displaying the Swachhata Hi Seva programme were also displayed at the Institute premises to create awareness among the staff and visitors and to reinforce the message of cleanliness and sanitation.

The programme emphasized the importance of cleanliness, personal hygiene, environmental sanitation, proper waste management and active participation in Swachhata-related activities. The staff members actively participated in the pledge, marking the beginning of the Swachhata Hi Seva activities at ICAR-IIRR.

The programme was conducted under the guidance of the Director, ICAR-IIRR, Dr. M. Srinivas Prasad, with active participation from the Institute staff. The programme was coordinated by Dr. V. Chinna Babu Naik and Dr. S. Arun Kumar, Nodal Officers for the overall programme, with Dr. Satish Chavan, Mr. Ch. Sadanandam, and Mr. K. Mallikarjunudu serving as coordinators for today's event.

Key Outcomes:

- The Swachhata Hi Seva programme at ICAR-IIRR was formally initiated through the Swachhta Pledge.
- Awareness regarding the importance of maintaining a clean and healthy workplace and surrounding environment was strengthened.

- Display of Swachhata Hi Seva banners and posters at strategic locations helped in promoting the message of cleanliness and encouraging participation in the activities planned during the campaign period.
- The programme encouraged collective responsibility and active participation of the IIRR staff and students in Swachhata-related activities.





